

MOST DAYS IT'S JUST A GAME.
SOME DAYS, IT'S PERSONAL.



Since 1984 tournament participants have helped us raise over \$48 million for hundreds of charities throughout the Southeast. These contributions have impacted the lives of thousands of men, women and children in our communities. Please join us this year as we reach out once again to help those in need.



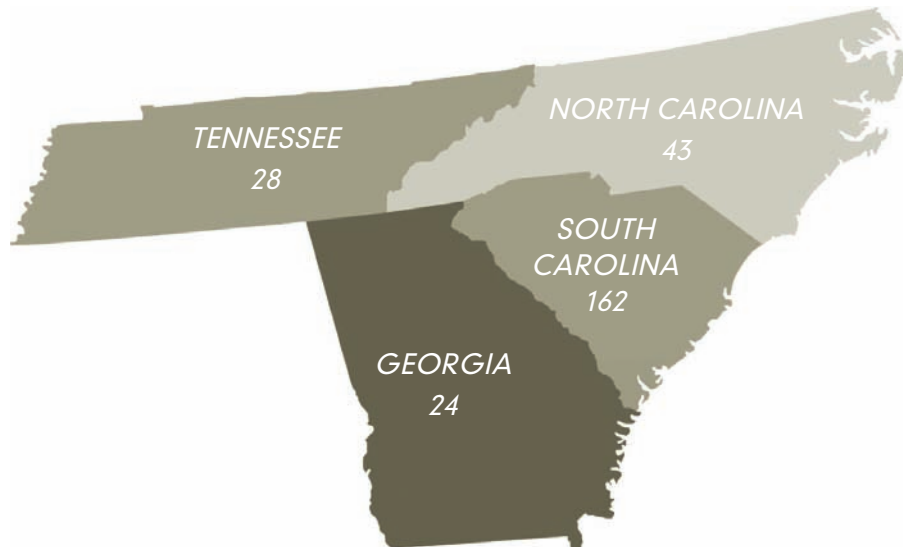
You are cordially invited to the
27th BI-LO Charity Classic Golf Tournament
Greenville, South Carolina

June 5th-7th, 2010

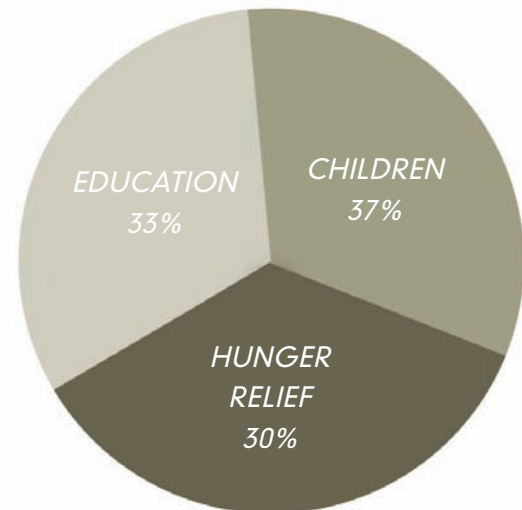


OUR MISSION: to partner with non-profit organizations in the Southeast who are passionate about improving education, nourishing the hungry, and enhancing the lives of our children.

Charities benefited by state.



Funds allocated by category.



2009 RECIPIENTS

GEORGIA

Antioch Elementary School
Boys & Girls Clubs of Elbert County
Boys & Girls Clubs of Greater Augusta
Concerted Services, Inc.
Eastside Elementary School
Faith Christian Academy
Food Bank, Inc.
Friends of the GreenHouse, Inc.
Here I Am, Inc. - The Care Mission
Jenkins County Elementary School
John S. Davidson Fine Arts Magnet School
MCGHealth Children's Medical Center
Murray County Red Cross
Our Neighborhood Place
Paul Anderson Youth Home
Rainbow Pantry, Inc.
Rossville Elementary School
Royston Elementary School
Safe Kids East Central
Screven County Crisis Fund
Stephen's House Food Pantry
Toombs County United Charities
Tri-State Food Pantry, Inc.
Union General Hospital Auxiliary

NORTH CAROLINA

Arc of Haywood County, Inc.
Belmont Community Organization
Boys & Girls Club of Greater Gaston
Cabarrus Meals on Wheels
Charlotte Rescue Mission
Children's Center of Transylvania County
Christian Ministry of Lincoln County, Inc.
Conover School
Cook's Men of the Church
East Gaston Boosters Club
Fire Fighters' Burned Children Fund
Food for Fairview
Friendship Trays, Inc.
Gastonia TEACCH Center
Haywood Christian Ministry, Inc.
Hearts With Hands
Hesed House of Hope
Hospice of Gaston County
House of Mercy, Inc.
Interfaith Assistance Ministry
Juvenile Diabetes Research Foundation,
Charlotte Chapter
Macon County Care Network
Make-A-Wish Foundation of Central &
Western North Carolina
Martin Luther King Jr. Middle School
McDowell Mariners Boosters Club, Inc.

Meals On Wheels of Asheville and
Buncombe County, Inc.
Meals On Wheels of Haywood County
Mint Hill Lions Club
Mount Carmel Baptist Church Loaves &
Fishes Pantry
Pawtuckett Elementary School
Quail Hollow Middle School
Rhyne-Cannon American Legion Post 266
Salvation Army of Cabarrus & Stanly Counties
Shepherd's Watch, Inc.
Siskey Family YMCA
Thermal Belt Outreach
Town of Huntersville Parks and Recreation
Tuckaseegee Elementary School PTA
Turning Point of Union County
Veterans of Foreign Wars Post 2423
Winget Park Elementary School
Yokefellow Service Center
Your United Meal Ministry

2009 RECIPIENTS

SOUTH CAROLINA

A Child's Haven

American Red Cross of Upstate SC

Anderson School District 5

Educational Fund

Area Churches Together Serving (ACTS)

Belmont Fire Department

Berea Lions Club, Inc.

Bethlehem Center of Spartanburg

Bob Jones University Museum & Gallery

Boy Scouts of America Troop #78

Boy Scouts of America, Blue Ridge Council

Boy Scouts of America, Oconee District

Boys & Girls Club of Horry County

Boys & Girls Clubs of the Midlands

Boys Farm, Inc.

Brockington Magnet Elementary School

Calvary Home for Children

CARE House of the Pee Dee

Charles Lea Center Foundation

Charleston Area Therapeutic Riding

Chattooga River Chapter of

Trout Unlimited

Chesco Services

Children in Crisis in Dorchester County, Inc.

Children's Chance

Christian Learning Centers of
Greenville County

Church of God Home for Children

City of Hanahan Parks and Recreation

Clemson Community Care

Clover Area Assistance Center

Colleton County High School

Collins Children's Home & Family
Ministries

Connie Maxwell Children's Home

Conway Medical Center Foundation

Crisis Ministries

Darlington County Council on Aging

Drayton Hall Elementary School

Easley High Naval Junior

Officers Training Corps

Eastside Baptist Center at
East Park Church

Edgefield County Senior Citizens Council

Fairfield County Disabilities and Special
Needs Board

Family Connection

Feed the Community

Fountain Inn Police Department

Friends of the 12th Circuit Guardian ad
Litem Board

Friends of the Guardian ad Litem

General Instruction for Tomorrow

Generations Group Home

Girls on the Run Tri-County

God's Pantry

Good Neighbor Cupboard

Goodwill Industries of Upstate/Midlands
South Carolina, Inc.

Greater Greenwood United Ministries

Greater Spartanburg Ministries

Greenville County Disabilities & Special
Needs Board

Greenville Disabilities & Special Needs
Foundation - Greenville Community
Residence

Greenville County Recreation District/
Camp Spearhead



2009 RECIPIENTS

SOUTH CAROLINA, cont.

Greenville Free Medical Clinic
Greenville Hospital System University
Medical Center - Children's Cancer Center
Greenville Literacy Association
Greenville Symphony Orchestra
Greer Community Ministries, Inc.
Habitat for Humanity - East Cooper
Habitat for Humanity - Horry County
Habitat for Humanity - Lowcountry
Hartsville Soup Kitchen Mission
Helping Hand of Myrtle Beach
Helping Hands of Clemson
Hidden Treasure Christian School
Hilton Head Island Deep Well Project
Honea Path Community Chest
Hope Academy
HOPE in Lancaster
Hope Worldwide, South Carolina
Horizons Christian Academy
Inman Mills Baptist Church
James Island Elementary
John K. Crosswell Home for Children
Kingstree Hometown Little League
Kiwanis of Beaufort
Lancaster Children's Home
Laurens Memorial Home
Little Steps
Living Hope Foundation

Loaves & Fishes
Long Cane District Boy Scouts of America
Lowcountry Food Bank
McLeod Children's Hospital
Meals On Wheels of Cherokee County
Meals On Wheels of Clemson
Meals On Wheels of East Cooper
Meals On Wheels of Greenville
Meals On Wheels of Summerville
Meals On Wheels of Union
Meyer Center for Special Children
Middle Tyger Community Center
Miracle Hill Ministries, Overcomer Center
Mobile Meal Service of
Spartanburg County, Inc.
Mullins High School
MUSC Children's Hospital
MUSC Department of Psychiatry
N. Myrtle Beach DARE Program
New Heights Middle School
North Greenville Food Crisis Ministry
North Strand Helping Hand
Omar Clowns
Operation Care
Operation Hope
Operation Reach Out
Orange Grove Elementary Charter School
Our Daily Bread
Palmetto Health Foundation

Peace Center Foundation
Pee Dee Coalition Against Domestic &
Sexual Assault
Pendleton Place Children's Shelter
Pet Helpers
Phillis Wheatley Association
Pickens Elementary School
Pickens Middle School
Powdersville Elementary School
Prevent Child Abuse Pickens County
Prince of Peace Catholic School
Project Host Soup Kitchen
Relay for Life of Edgefield County
Relay for Life of Hampton County
Relay for Life of Lancaster County
Relay for Life of Pendleton-Clemson
Richland County Court Appointed
Special Advocates
Roscoe Reading Program
Safe Harbor, Inc.
Safe Haven Ministries, Inc.
Salvation Army Boys and Girls Clubs
of Greenville
Salvation Army Nancy Moore Thurmond
Boys and Girls Clubs of Aiken
Salvation Army Ray & Joan Kroc
Community Center

2009 RECIPIENTS

SOUTH CAROLINA, cont.

Samaritan House of Orangeburg, Inc.
Senior Centers of Cherokee County
Senior Options
Senior Resources
Silver Ring South Carolina
Sistercare, Inc.
SOAR Academy
South Strand Lions Club
Southeastern Children's Home
St. Anthony of Padua Catholic School
St. Mary's Catholic Church Food Pantry
Strive to Excel, Inc.
Susan G. Komen for the Cure,
Lowcountry Affiliate
Susan G. Komen for the Cure,
SC Mountains to Midlands Affiliate
Tamassee DAR School
Teach My People
Terrific Kids
The Children's Museum of the Upstate
United Ministries
United Mitochondrial Disease-Carolina
Foothills Chapter
Upstate Family Resource Center
Urban League of Columbia
Urban League of the Upstate

USC & SC Center for Children's Books &
Literacy - Cocky's Reading Express
VSP Club Senior Center
Washington Center
Williamsburg Regional Boys to
Men Club Inc.
Worthy Boys & Girls Camp
YMCA Judson Community Center
York Place

TENNESSEE

Bethel Bible Village
Boys & Girls Clubs of Chattanooga
Brainerd High School
Chattanooga Community Kitchen
Children's Home/Chambliss Center
East Ridge Elementary School
Hwy. 58 Volunteer Fire Department
Junior Achievement of Chattanooga
Make-A-Wish Foundation of
East Tennessee
McBrien Elementary
Mountain Education Fund
National Coalition 100 Black Women,
Inc. - Chattanooga Chapter
Orange Grove Center
Pennies for Vicki

Red Bank Elementary School
Ronald McDonald House Charities of
Greater Chattanooga
Shepherd's Arms Rescue Mission, Inc.
Siskin Children's Institute
Soddy Daisy Food Bank
Soddy Daisy High School Band Boosters
Susan G. Komen for the Cure,
Chattanooga Affiliate
Tennessee Baptist Children's Home
Thompson Springs Baptist Church
Unite for School Success
Urban League of Greater Chattanooga
Wesley Memorial United Methodist
Church Food Pantry
Women's Care Center of Rhea County, Inc.
YMCA of Metropolitan Chattanooga



A SPECIAL THANKS TO LAST YEAR'S SPONSORS



Diamond

Anheuser-Busch
C&S Wholesale Grocers
Coca Cola
Dean Foods
Del Monte Foods
Flavor 1st Growers & Packers
Frito Lay, Inc.
General Mills
Kellogg Company
Kraft Foods
Miller Brewing Company
Pepsi
Tyson
Western Union



Platinum

American Greetings
Hillex Poly Co. LLC
Kimberly-Clark
Mars Petcare/Mars Snackfoods
Nestle-Purina PetCare
Procter & Gamble
Sara Lee Food & Beverage
Southeastern Paper Group
Springer Mountain Farms
Walter P. Rawl & Sons, Inc.



Gold

A.D.S - AMPCO Distribution Services
AIPC
Birdseye Frozen
Chiquita Brands - Fresh Express
Clorox
Crystal Farms
Dietz & Watson
Dole Fresh Fruit
E&J Gallo Winery
The J.M. Smucker Company
Land O Frost
Minute Maid
Snyder's Of Hanover
Source Interlink Companies
Stemilt Growers
Unilever
Wise Foods



Bronze

Atlanta Foods International
Bayer Healthcare CCD
Blackhawk Network
Broadspire
Colchester
Colgate-Palmolive
Constellation Wines
Country Fresh Inc
Diageo Guinness
Diamond Foods
Energizer
Foxy Fresh Produce
Future Food Ltd.
Great Lakes Cheese Company, Inc.
Heinz
Johnson & Johnson
McCormick & Co.
Nature Made Vitamins
Nelson Mullins Riley & Scarborough LLP
Oneonta Starr Ranch Growers
QTG Sales
Recover, Inc.
7UP
Sun Brands
White Wave Foods
W.J. Deutsch & Sons
Womble Carlyle Sandridge & Rice, PLLC



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Northside Greenhouses
The Post & Courier
Southeastern Products
The State
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Vertis Communications
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WYFF-TV 4



2010 AGENDA

Saturday, June 5 PRESIDENT'S WELCOME RECEPTION *Invitation Only*
PRESIDENT'S PARTY *Sponsors Only or by Invitation Only*
Hartness Estate

Sunday, June 6 PRESIDENT'S PRACTICE ROUND *Sponsors Only*
Select Courses
PAIRINGS PARTY & AUCTION *All Players and Guests*
Hartness Estate

Monday, June 7 TOURNAMENT *Play is Captain's Choice*
Located at prestigious golf courses in North and South Carolina:
Bright's Creek, Champion Hills, Chanticleer at Greenville Country Club, Cliffs at
Glassy, Cliffs at Keowee Springs, Cliffs at Keowee Vineyards, Green Valley
Country Club, Kenmure, Musgrove Mill, The Reserve at Lake Keowee,
Keowee Key, Thornblade, Riverside at Greenville Country Club, and an
additional course to be announced.*

AWARDS BANQUET *Players Only*
Hartness Estate

All Hartness Estate events require a ticket.

Specific times for all events will be included in invitations to be sent separately.

Diamond sponsors will be given course priority.

Early bird discounts effective until February 28, 2010, please call 864-286-5895 or email bi-locharityclassic@bi-lo.com.

*Courses subject to change.

2010 REGISTRATION INFORMATION

PAIRINGS

- All final pairings will be posted Sunday evening at the Pairings Party
- Please request your pairings and golf course through online registration

SIGNING UP

1. Go to www.bi-locharities.org
2. Click on registration
3. Choose your desired level from one of the following selections:
DIAMOND, EMERALD, PLATINUM, CAROLINA SPONSOR, GOLD, BRONZE,
COURSE SPONSOR, PLAYER PLUS, PLAYER OR GREEN SPONSOR
4. Fill out and submit all information and print your confirmation
5. Be sure to select golf course preference at time of registration

For more information:

Online: www.bi-locharities.org

Email: bi-locharityclassic@bi-lo.com

Phone: 864-286-5895



DIAMOND SPONSOR



- \$60,000**
- 8 Playing spots in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
 - 8 Gift vouchers valued at \$750 each
 - 8 Invitations to the President's Welcome Reception on Saturday, June 5
 - 8 Invitations, plus guest, to the President's Party on Saturday night, June 5
 - 8 Playing spots in the President's Practice Round on Sunday, June 6
 - 8 Invitations to Ladies' Day event
 - 8 Invitations, plus guest, to the Pairings Party & Auction on Sunday night, June 6
 - 8 Invitations to the Awards Banquet on Monday evening, June 7
 - Brunch and lunch on tournament day at your golf course
 - 2 Free mulligans for each player
 - 8 Tournament players receive a Lexus Tournament raffle ticket for the opportunity to win a fabulous trip to the Lexus Tournament of Champions at Pebble Beach in California
 - 1 Dozen premium golf balls for each tournament player
 - Company logo recognition signs at all 14 golf courses and all special events
 - 8 Hotel rooms (2 nights) at the Marriott Greenville
 - Company logo in BI-LO Circular
 - Free Advertisements on BI-LO's In-store TV network
 - Brand recognition on BI-LO Charities website through May 2011
 - In-store signage for 4 weeks surrounding the tournament



EMERALD SPONSOR



- \$50,000 8 Playing spots in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
- 8 Gift vouchers valued at \$500 each
- 8 Invitations to the President's Welcome Reception on Saturday, June 5
- 8 Invitations, plus guest, to the President's Party on Saturday night, June 5
- 8 Playing spots in the President's Practice Round on Sunday, June 6
- 8 Invitations, plus guest, to the Pairings Party & Auction on Sunday night, June 6
- 8 Invitations to the Awards Banquet on Monday evening, June 7
- Brunch and lunch on tournament day at your golf course
- 2 Free mulligans for each player
- 8 Tournament players receive a Lexus Tournament raffle ticket for the opportunity to win a fabulous trip to the Lexus Tournament of Champions at Pebble Beach in California
- 1 Dozen premium golf balls for each tournament player
- Company logo recognition signs at all 14 golf courses and all special events
- 8 Hotel rooms (2 nights) at one of Greenville's finest hotels
- Company logo in BI-LO Circular
- Brand recognition on BCI website through May 2011



PLATINUM SPONSOR



- \$35,000**
- 6 Playing spots in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
 - 6 Gift vouchers valued at \$350 each
 - 6 Invitations to the President's Welcome Reception on Saturday, June 5
 - 6 Invitations, plus guest, to the President's Party on Saturday night, June 5
 - 6 Playing spots in the President's Practice Round on Sunday, June 6
 - 6 Invitations, plus guest, to the Pairings Party & Auction on Sunday night, June 6
 - 6 Invitations to the Awards Banquet on Monday evening, June 7
 - Brunch and lunch on tournament day at your golf course
 - 2 Free mulligans for each player
 - 6 Tournament players receive a Lexus Tournament raffle ticket for the opportunity to win a fabulous trip to the Lexus Tournament of Champions at Pebble Beach in California
 - 1 Dozen premium golf balls for each tournament player
 - Company logo recognition signs at all 14 golf courses and all special events
 - 6 Hotel rooms (2 nights) at one of Greenville's finest hotels
 - Company logo in BI-LO Circular
 - Brand recognition on BCI website through May 2011



CAROLINA SPONSOR



\$30,000

- 4 Playing spots in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
- 4 Gift vouchers valued at \$250 each
- 4 Invitations to the President's Welcome Reception on Saturday, June 5
- 4 Invitations, plus guest, to the President's Party on Saturday night, June 5
- 4 Playing spots in the President's Practice Round on Sunday, June 6
- 4 Invitations, plus guest, to the Pairings Party & Auction on Sunday night, June 6
- 4 Invitations to the Awards Banquet on Monday evening, June 7
- Brunch and lunch on tournament day at your golf course
- 2 Free mulligans for each player
- 4 Tournament players receive a Lexus Tournament raffle ticket for the opportunity to win a fabulous trip to the Lexus Tournament of Champions at Pebble Beach in California
- 1 Dozen premium golf balls for each tournament player
- Company logo recognition signs at all 14 golf courses and all special events
- 4 Hotel rooms (2 nights) at one of Greenville's finest hotels
- Company logo in BI-LO Circular
- Sponsorship and signage at one hole on each tournament course



GOLD SPONSOR



- \$25,000**
- 4 Playing spots in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
 - 4 Gift vouchers valued at \$150 each
 - 4 Invitations to the President's Welcome Reception on Saturday, June 5
 - 4 Invitations, plus guest, to the President's Party on Saturday night, June 5
 - 4 Playing spots in the President's Practice Round on Sunday, June 6
 - 4 Invitations, plus guest, to the Pairings Party & Auction on Sunday night, June 6
 - 4 Invitations to the Awards Banquet on Monday evening, June 7
 - Brunch and lunch on tournament day at your golf course
 - 2 Free mulligans for each player
 - 1 Dozen premium golf balls for each tournament player
 - Company logo recognition signs at all 14 golf courses and all special events
 - 4 Hotel rooms (2 nights) at one of Greenville's finest hotels
 - Company logo in BI-LO Circular



BRONZE SPONSOR



- \$15,000**
- 2 Playing spots in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
 - 2 Gift vouchers valued at \$125 each
 - 2 Invitations to the President's Welcome Reception on Saturday, June 5
 - 2 Invitations, plus guest, to the President's Party on Saturday night, June 5
 - 2 Playing spots in the President's Practice Round on Sunday, June 6
 - 2 Invitations, plus guest, to the Pairings Party & Auction on Sunday night, June 6
 - 2 Invitations to the Awards Banquet on Monday evening, June 7
 - Brunch and lunch on tournament day at your golf course
 - 2 Free mulligans for each player
 - 1 Dozen premium golf balls for each tournament player
 - Company logo recognition signs at all 14 golf courses and all special events
 - Company logo in BI-LO Circular



COURSE SPONSOR



- \$10,500**
- 4 Playing spots in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
 - 4 Gift vouchers valued at \$100 each
 - 4 Invitations, plus guest, to the Pairings Party & Auction on Sunday night, June 6
 - 4 Invitations to the Awards Banquet on Monday evening, June 7
 - Brunch and lunch on tournament day at your golf course
 - 2 Free mulligans for each player
 - 1 Dozen premium golf balls for each tournament player
 - Company listing in BI-LO Circular
 - Sponsorship of one entire golf course with signage at course and at all special events



PLAYER PLUS



- \$2,850**
- 1 Playing spot in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
 - 1 Gift voucher valued at \$100
 - 1 Invitation, plus guest, to the Pairings Party & Auction on Sunday night, June 6
 - 1 Invitation to the Awards Banquet on Monday evening, June 7
 - Brunch and lunch on tournament day at your golf course
 - 2 Free mulligans
 - 1 Dozen premium golf balls
 - Company listing in BI-LO Circular



GREEN SPONSOR



\$500 1 Invitation, plus guest, to the Pairings Party & Auction on Sunday night, June 6

Sponsorship of one green of your choice on any available course, with premium signage at green

1 Invitation to the Awards Banquet on Monday Evening, June 7



PLAYER



- \$850** 1 Playing spot in the tournament at one of 14 of the most prestigious golf courses in North and South Carolina
- 1 Gift voucher valued at \$100
- 1 Invitation, plus guest, to the Pairings Party & Auction on Sunday night, June 6
- 1 Invitation to the Awards Banquet on Monday evening, June 7
- Brunch and lunch on tournament day at your golf course
- 2 Free mulligans
- 1 Dozen premium golf balls

PAIRINGS PARTY/AUCTION TICKETS

- \$75** Admits one person to Pairings Party and Auction on Sunday evening, June 6, 2010
- \$120** Admits 2 people to Pairings Party and Auction on Sunday evening, June 6, 2010

THANK YOU FROM THE 2010 BOARD

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THANK YOU FOR YOUR SUPPORT

